

Leadership & Selfhood

through

Creative Writing

Transform your Leadership through
Narrative Healing and **Self-Discovery**

→ 5-Week Hybrid
Certificate Programme

→ Live Interactive
Classes

→ Weekly Personalised
Feedback

Starts 8th
June 2025

<https://x.ashoka.edu.in/creative-writing>

About us

Ashoka University

Ashoka University, now celebrating its 10th anniversary, has swiftly become a leader in interdisciplinary education and research in India. The genesis of Ashoka University was the shared dream of some of India's leading entrepreneurs who envisioned India's premier Liberal Arts and Sciences University.

10 years since, with over 200 founders and donors, Ashoka has created a unique and new model of institution-building in India. Serving nearly 3,000 students, including international scholars and students with diverse abilities, Ashoka is dedicated to fostering critical inquiry and global impact. It boasts a distinguished faculty and an influential alumni network.

AshokaX

AshokaX is a unique and pioneering learning initiative by Ashoka University, designed to extend its world-renowned faculty and dynamic learning experiences to a broader audience.

This platform embodies Ashoka University's dedication to inclusivity, diversity, equity, and innovation, providing accessible education to a wide range of learners.

By offering targeted programmes for working professionals and lifelong learners, AshokaX seeks to modernise traditional education models and make high-quality learning more accessible.





Programme Overview



Storytelling is an innate human impulse. We use stories to make sense of the world and understand ourselves. Stories shared safely help us confront fears and re-narrativise our understanding of our own life history.

Embodied leadership involves facing all parts of ourselves and learning to lead from a place of authenticity rather than reactivity. This process is closely tied to the stories we tell ourselves about who we are, our place in the world, and how the world responds to us. →



In this course, you will surprise yourself as you access memories, connections, and stories that live within you — shaping your identity, influencing your leadership, and transforming how you see the world.



- Discover the importance of knowing yourself to lead authentically
- Learn to sense emotional stories in your body
- Develop a personal vision for your leadership and the change you want to make
- Learn techniques to retell your story with a focus on empowerment

Target Learners, Application & Selection

Admissions to the programme will be based on an application process conducted online.

- **Learn with the best cohort:** These applications will be reviewed by the pedagogy team, and the most motivated candidates will be selected.
- **Who is it for? Leaders, Entrepreneurs, Changemakers, Lifelong Learners and Self-led Professionals who are seeking renewed self-empowerment and agency through expression in a safe space.**
- **How to Enroll?** Prospective learners will be required to complete an online application form to the programme so they can express their motivation and needs, and also share their reasons for wanting to be part of this programme.

Success Criteria

- **75% attendance** is mandatory: Learners can miss up to one class during the entirety of the course.
- **Submission** and **presentation** of a personal writing project is mandatory.

Learning Experience and Outcomes

By the end of this workshop, participants will be able to:

- ☒ Write stories from your life and **build connections** and **perspective** that is empowering
- ☒ Use **writing** and **creative expression** as a tool for healing and growth
- ☒ Tap into the **wisdom of your body** through writing
- ☒ Revive all the **languages of your life**
- ☒ Be familiar with the tools of **self-acceptance** and **compassion**
- ☒ Develop **core leadership skills**: Meet an empowered self
- ☒ Experience the support of a **safe** and **supportive community**

Programme Schedule

Week	Session Date	Session Timing	Session Title
1	08-06-25	10:00 AM - 1:00 PM	<i>Start in the middle - the beginning and the end recognise each other</i>
2	14-06-25	10:00 AM - 1:00 PM	<i>Coping, healing, resilience - stories that demand to be told</i>
3	21-06-25	10:00 AM - 1:00 PM	<i>Courage, Fear and Vulnerability - one coin, how many sides</i>
4	28-06-25	10:00 AM - 1:00 PM	<i>Mentors, superheroes and other unexpected cameos</i>
5	05-07-25	10:00 AM - 1:00 PM	<i>In the end, this is my beginning. Spoken word and poetry - the power of pithy</i>



Online sessions

- Write collectively to prompts
- Creative activities that lead to reflection and insight
- Listening and sharing safely with the cohort

Engagement Strategies

- 1:1 feedback on the weekly assignments
- Journaling and self reflection at various points
- A supportive community and digital space to cheer for each other

Weekly Assignment

- Prompts and Writing tips as a weekly assignment after each session
- Participants will receive written feedback from the facilitators on the areas of strength and improvement in their submitted essays
- Reading recommendations

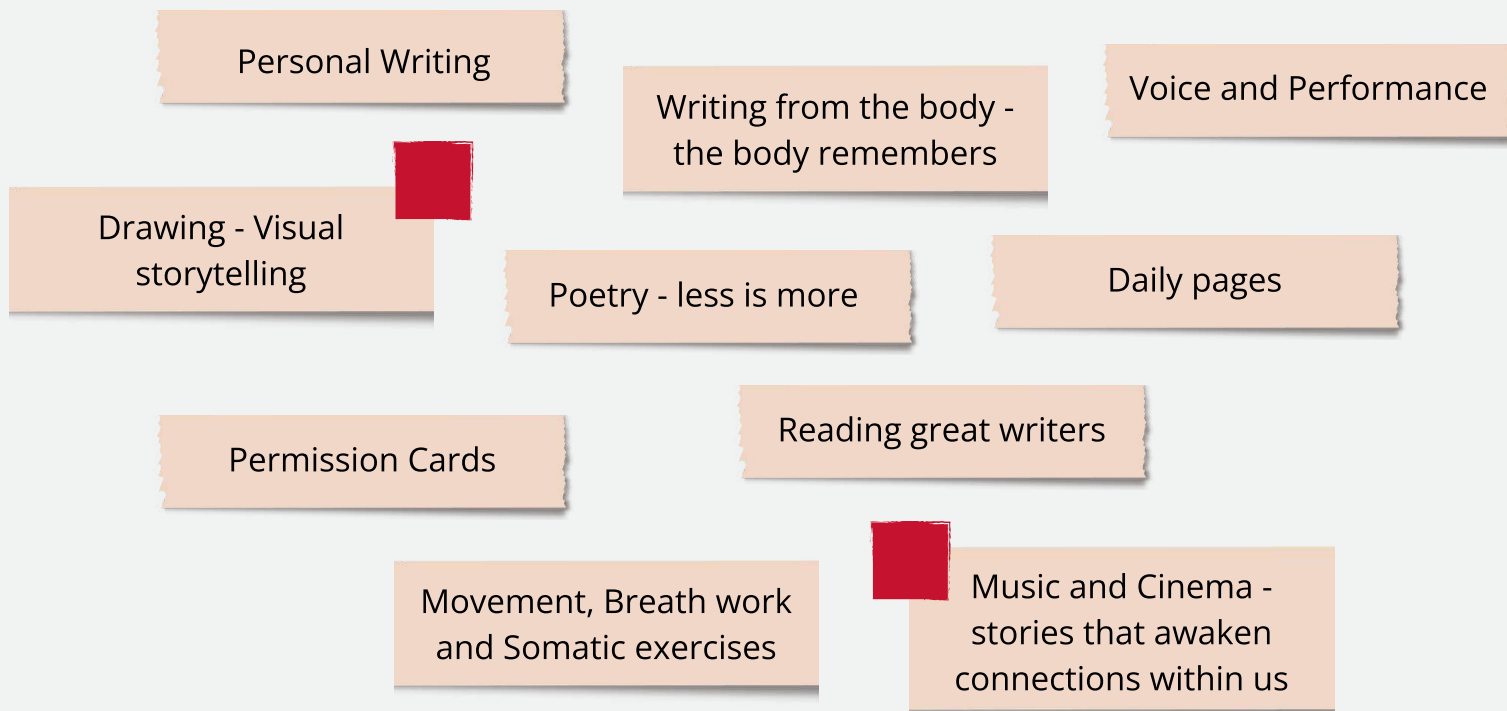
Fees : INR 60,000

Time Commitment



Component	Time Required	What It Covers
Live Sessions	5 sessions × 3 hours each = 15 hours	Includes group writing, sharing, and discussion.
Self-Assignments	3 hour assignment x 4 weeks = 12 hours	Weekly personal writing and reflection exercises.
Total Time Commitment	27 Hours	

Methodology



Facilitators



Natasha Badhwar

Natasha Badhwar is a writer, teacher and filmmaker. She is the visiting faculty at the Media Studies and Creative Writing Department at Ashoka University, and the author of *'Immortal for A Moment'* and *'My Daughter's Mum'*. She also runs a Substack called *'Immortal for a Moment by Natasha Badhwar'*.



Raju Tai

Raju Tai is a writer, facilitator, and creativity coach. Her poems and essays have been published in various platforms and anthologies. She runs *'Creative Resilience with Raju Tai'* on Substack.

Testimonials

"In the workshops and the writing circle, I discovered purpose in my own forgotten stories. I learned that my authentic voice is my craft. And I started to build a rich inner life with the remarkable cohort of writers who wrote, cried, and laughed together. The workshop is one of the most nurturing spaces I have experienced." —

Manisha Gupta, Founder & CEO



"I am absolutely in awe of the sacred space that the workshops magically, organically becomes. The weight we carry for so long automatically sheds in the company of gentle, trusting, honest, vulnerable, brave tribe of friends. I've never had this range of friendship where I don't need to know "what we do", it's enough we write our truths and we bloody write so well!" —

Sana Ally, Independent Brand Consultant



Wow, I recommend this programme to all of us who are leaders in diverse spaces. It's an amazing insight - our stories have shaped us, revisiting them may help us create a new leadership paradigm! As someone who has spent many years working with people to get things done, this offering from Natasha & Raju Tai resonates deeply. And then of course I have experienced both Natasha & Raju Tai in their amazing reflection circles. It has been something which has deeply impacted me! Join this program ASAP , I can guarantee you it will be worth it! ---

Ajay Kelkar, Leadership Coach



Apply

here

Transform Today with **Writing**



AshokaX

For any questions, reach out to
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or call us on + 91-7497099940

